



**GEOTHERMAL FOR ALL  
2020 IGA CONFERENCE, MARCH 4 & 5, 2020  
Prairie Meadows Hotel & Conference Center  
1 Prairie Meadows Dr., Altoona, IA 50009**

**2020 EXHIBITOR/SPONSOR REGISTRATION FORM**

**REGISTER ONLINE AT [www.iowageothermal.org](http://www.iowageothermal.org)**

The Iowa Geothermal Association is offering you the opportunity to exhibit your products to the Iowa geothermal industry buyers you are trying to reach! Don't miss this opportunity to get your company name and products in front of existing and potential buyers that are active in geothermal HVAC.

Contact Person: (first) \_\_\_\_\_ (last) \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Name of Representative(s) staffing booth: \_\_\_\_\_

**Company name to be used on booth ID sign:** \_\_\_\_\_

**Gold Exhibitor: @\$1,600.00** \$ \_\_\_\_\_

(Includes two 8-foot skirted table space and one full and two exhibitor registrations)

**Silver Exhibitor: \$800.00** \$ \_\_\_\_\_

(Includes one 8-foot skirted table space and one full and one exhibitor registration)

**Conference Sponsor: \$500 ++** \$ \_\_\_\_\_

(Does NOT include an exhibit booth or conference registration. Registration may be added at the regular rate.)

**Each Additional Table Spaces: #of spaces \_\_\_\_\_ @ \$250 each** \$ \_\_\_\_\_

**Additional Exhibit Staff \*(above what is included for exhibitors) \_\_\_\_\_ #of people X \$100 ea.** \$ \_\_\_\_\_

(Additional staff - list names separately on blank page)

**Total \$ \_\_\_\_\_**

**\*110v electricity is provided; if internet or other services for your booth are needed, please list it below. Additional charges may apply.** \_\_\_\_\_

**\*If you wish to be included in our marketing materials, please submit an electronic logo by February 11, 2020 FEBRUARY 17 to [execdir@iowageothermal.org](mailto:execdir@iowageothermal.org) Deadline just extended!!!**

**Check your payment method: (Space is not guaranteed until payment has been received.)**

- Check enclosed, made payable to: Iowa Geothermal Association
- Check being processed and will be sent **before February 21, 2020**
- Credit Card: **Accepted online at [www.iowageothermal.org](http://www.iowageothermal.org)**

**Guestrooms:** A block of guestrooms is reserved at Prairie Meadows Hotel, 1 Prairie Meadows Dr., Altoona, IA 50009 under 2020 Iowa Geothermal Conference at a discounted rate. Individuals are responsible for making their own reservations at their own expense. Call for reservations at 515-957-3000 or 800-325-9015. Book by February 11 for the discounted rate.

**YOU MAY REGISTER ONLINE AT [www.iowageothermal.org](http://www.iowageothermal.org)**

**Or return this form with payment to:**

Iowa Geothermal Association, PO. Box 13053, Des Moines, IA 50310  
**Contact Iowa Geothermal Association at [execdir@iowageothermal.org](mailto:execdir@iowageothermal.org)**

## **Exhibitor and Meeting Sponsor Levels GEOTHERMAL FOR ALL 2020 IGA CONFERENCE: March 4 and 5, 2020**

### **Gold Exhibitor      \$1,600\***

- Two 8-foot skirted tables, *additional skirted tables may be added for \$250 each*
- Registration for one full registration and two exhibit staff registrations
- Sponsor logo in conference materials, if submitted by ~~February 11, 2020~~ FEBRUARY 17
- Signage at registration and meals
- Receive full page advertisement placed in conference booklet, if received by ~~February 11, 2020~~ FEBRUARY 17
- Receive access to email list of registered attendees prior to conference for premarketing.

### **Silver Exhibitor      \$800\***

- One 8-foot skirted tables, additional skirted tables may be added for \$250 each
- Registration one full and one exhibit staff registrations
- Sponsor logo in conference materials if received by ~~February 11, 2020~~ FEBRUARY 17
- Signage at registration and meals

### **Conference Sponsor \$500 ++**

- Signage at registration and meals
- Sponsor logo in conference materials, if received by ~~February 11, 2020~~ FEBRUARY 17
- Exhibit space is not included in this level.

#### **\*Please Note:**

**Additional Attendees:** IGA has extended a special price of \$100 for additional exhibit staff from your company, other than those allotted by your sponsorship level. Please have them individually register online as an Additional Exhibit Staff or if completing a paper form, include their name on a blank page. These exhibitors will not be allowed to earn CEU credit for this price. If they wish to attend sessions for CEU credit, please have them register as a regular attendee through the IGA website at [www.iowageothermal.org](http://www.iowageothermal.org).

**Exhibit Details:** Exhibit space includes an 8' skirted table, 110v electricity, two chairs & wastebasket. We will not have pipe and drapes, plan your exhibit accordingly. Additional exhibit space may be requested for a price of \$250 per table. Gold exhibitors will have preference on their exhibit space on a first come basis to be determined by space availability and receipt of payment. **Note the change to the booth set-up time.** Load in is on **Tuesday, March 4 from 6 pm to 9 pm** and **Wednesday, March 4 from 6 am to 8 am** with move out after noon on Thursday, March 5. No move out during our keynote speaker.

**Guestrooms:** A block of guestrooms is reserved at Prairie Meadows Hotel, 1 Prairie Meadows Dr., Altoona, IA 50009. Rooms are reserved for the 2020 Iowa Geothermal Conference at a group rate. Individuals are responsible for placing their own reservations at their own expense. Call for reservations at 515-957-3000 or 800-325-9015. **Reservations need to be booked by to February 11, 2020** for this discounted rate.

**Large Equipment Display:** If you wish to bring large equipment to display in the Prairie Meadows parking lot, you must register as a gold sponsor and contact the Iowa Geothermal Association by e-mail at [execdir@iowageothermal.org](mailto:execdir@iowageothermal.org) with weight and size details before February 19, 2020.

**Questions:** Contact Sarah Thorn at [execdir@iowageothermal.org](mailto:execdir@iowageothermal.org) or 515-224-6469.