



January 2018

Dear Iowa geothermal industry supplier:

On behalf of the Iowa Geothermal Association, we invite you to participate as an exhibitor at the Geothermal: From the Ground Up Conference to be held at Prairie Meadows in Altoona, Iowa March 6 & 7, 2018.

The attendees of this conference come from companies involved in geothermal HVAC throughout Iowa. We target builders, architects and industry installation and servicing professionals. Participants attend to learn, brush up on old skills, educate themselves on the latest geothermal trends, and compare equipment and network with their industry peers.

We invite you to take advantage of this industry event to gain valuable exposure for you and your company by exhibiting before approximately 200 geothermal HVAC professionals. We offer three levels of exhibiting with specific benefits:

- Gold Exhibitor
- Silver Exhibitor
- Sponsorships

Set up hours begin on Tuesday, March 6 at 10am. Tuesday evening features a Trade Show floor reception with cash bar from 5pm to 7pm followed by Wednesday exhibits hours of 6:30am through lunch at 1:30pm. 110v electricity for your booth is provided complimentary.

Once you determine your level of participation, you may register online by clicking on the exhibitor registration link provided at www.iowageothermal.org or by mail using the enclosed registration form.

Your electronic logo must be received no later than February 20, 2018 if you wish to have it included in our conference materials. The exhibitor space is limited and is on a first come basis so please don't delay! If your sponsorship includes an exhibit booth and you require internet access or any other services, you must note that on the Exhibitor/Sponsor Application. Additional charges may apply.

If you have any questions, please contact the IGA at 515-224-6469 or by email at execdir@iowageothermal.org

Thank you for your support. We look forward to seeing you in March!

Sincerely,
Iowa Geothermal Association Board

Exhibitor Levels GEOTHERMAL: FROM THE GROUND UP 2018 IGA CONFERENCE

Gold Exhibitor \$1,000

- Two 8x10 booths, *additional booth space may be added at a price of \$250.*
- Registration for three company representatives
- Sponsor logo in conference materials if submitted by February 20, 2018
- Signage at registration
- Receive full page advertisement placed in conference booklet, if submitted by February 20, 2018
- Gold exhibitors can choose their booth location *see below, exhibit booth details
- Receive access to email list of registered attendees prior to conference for premarketing.

Silver Exhibitor \$500

- One 8x10 booth, *additional booth space may be added at a price of \$250.*
- Registration for one company representative
- Sponsor logo in conference materials if submitted by February 20, 2018

Sponsorships

- Company logoed conference notebooks (\$1000); Name tag lanyards (\$600), Pens (\$400); Breakfast sponsor (\$500), Break(s) Sponsor (\$300); Lunch sponsor (\$700).
- Sponsor logo in conference materials, if submitted by February 20, 2018
- Exhibit space and complimentary registration to the conference are not included in this level.

***Please Note:**

Additional Attendees: IGA has extended a special price of \$100 to any additional exhibitors from your company, other than those allotted by your sponsorship level. Please have them individually register online as an Additional Staff Person or if completing a paper form, include their name on a blank page. These exhibitors will not be allowed to earn CEU credit for this price. If they wish to attend sessions for CEU credit, please have them register as a regular attendee through the IGA website at www.iowageothermal.org

Exhibit Booth Details: Booth size is 8 X 10 with an 8' skirted table, ID sign, 110v electricity, two chairs & wastebasket. We will not have pipe and drapes, plan your exhibit accordingly. Additional booth space may be requested for a price of \$250. Gold exhibitors will have preference on their exhibit space on a first come basis to be determined by space availability and receipt of payment. Also note that the booth set-up time is on Tuesday, March 6 from 10 a.m. to 5:00 p.m. with move out after lunch on March 7.

Guestrooms: A block of guestrooms is reserved at Prairie Meadows Hotel, 1 Prairie Meadows Dr., Altoona, IA 50009. Rooms are reserved for the 2018 Iowa Geothermal Conference for a discounted rate of \$109+ tax starting March 5 through March 7, 2018. Individuals are responsible for placing their own reservations at their own expense. Call for reservations at 515-957-3000 or 800-325-9015. Register online at www.prairiemeadows.com using **Group Code: 030618201_001. Reservations need to be booked prior to February 15, 2018** for this discounted rate.

Large Equipment Display: If you wish to bring large equipment to display in the Prairie Meadows parking lot, you must register as a gold sponsor and contact the Iowa Geothermal Association by e-mail at execdir@iowageothermal.org with weight and size details before February 15, 2018.